

GCCC
Gulf Coast Coil Coatings

Specializing in HERESITE® Protective Coatings

A New Beginning and a New Industry Standard

Gulf Coast Coil Coatings (GCCC) is a newly formed company affiliated with Houston Plating & Coatings (HP&C), Houston's leading provider of corrosion and wear protection services to the petroleum equipment manufacturing industry. GCCC will begin operations in the Fall of 2009 serving HVAC OEM's, suppliers, and purchasers of HVAC equipment that understand the benefits of protecting their valuable equipment from salt air, chemical fumes and other corrosive elements.

HP&C's experience and expertise, combined with the remarkable and time tested corrosion protection characteristics of Heresite®, the superior coating for HVAC equipment, will enable GCCC to serve the needs of HVAC equipment manufacturers, purchasers, and suppliers across the residential and commercial HVAC industry.

GCCC's mission is to provide the highest level of quality and fastest turn-around service for the HVAC Industry, backed by the technical support, expertise, and on-time delivery performance that HP&C's customers have relied on for over 20 years.

At GCCC, the new standard for performance will be a coil coating process that measures deliveries in days rather than weeks.

GCCC's remarkable new H-TRACC System® is designed to eliminate the typical bottlenecks that have created unacceptable turn-around times for coating residential and commercial HVAC equipment. GCCC will open for business in a completely renovated plant in Tyler, Texas that features the newest equipment, expanded capacities, and unique capabilities that will enable GCCC to dramatically reduce coating turn-around times and set a new standard for applying the best in corrosion protection for HVAC equipment.

H-TRACC, the Future is Now

Our large tanks, multiple ovens, and proprietary, automated coating line H-TRACC, enables GCCC to coat significantly higher volumes of coils and fins in remarkably short time frames. This is accomplished at a competitive price and supported with our commitment to customer requirements for specialization, quality, and responsiveness.

GCCC's total immersion application procedure provides 100% uniform coating coverage of HVAC coil and fin surfaces that cannot be achieved by most other coating processes. The newest coil coverage capabilities for Heresite coating includes micro-channel products, not just tube and fin coil designs.

H-Tracc provides significant customer benefits, including:

- Faster coating turnaround to meet construction deadlines
- Reduced handling to minimize potential unit damage

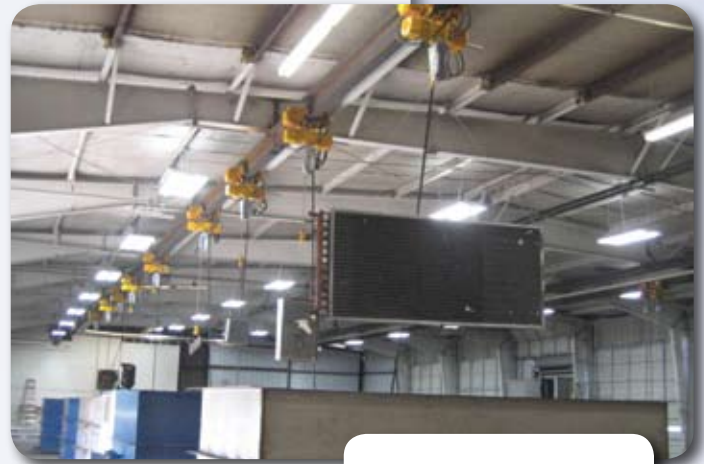


- Superior coating quality that extends the life and improves unit performance
- Just-in-Time performance that reduces inventory requirements

H-TRACC performance completely eliminates any reason for relying on an inferior coating or spray coatings that cannot provide complete coverage for HVAC equipment.

HERESITE® Licensee

GCCC is an authorized HERESITE licensee for the state of Texas. GCCC is also the only Texas Heresite licensee that can coat pre-market fins and coils for the HVAC industry with a process (H-TRACC) that is capable of coating high volumes of pre-market coils for coil manufacturers. Immersion is the proven superior application and the only process that provides 100% uniform coating coverage of HVAC coil and fin surfaces. Only full immersion insures complete corrosion protection and HERESITE is the only coating that fully protects against salt air, chemical fumes, and other corrosive elements. The uniform, thin HERESITE coating has not only been applied to the HVAC industry's tube and fin coil products for over 50 years, but has also been successfully applied to the newest industry offering, micro-channel coil products.



GCCC Services Complete Corrosion Protection

Salt air, moisture, and chemical fumes dramatically shorten the operating life of expensive residential and commercial HVAC equipment that is used on or near the Gulf Coast or in chemical, industrial or other commercial facilities. When HVAC equipment is unprotected, either coated with an inferior coating, or applied as a spray-on coating that cannot provide complete coverage, corrosion damage can produce not only expensive repairs or replacements, but also can result in substantial costs due to production interruptions.

HERESITE coating has been used to withstand the corrosive nature of the Gulf Coast environments for over 50 years and its use significantly extends the operating life of this vital equipment. Before GCCC many residential and commercial HVAC equipment purchasers have been unable to utilize HERESITE or many other full immersion coatings due to the lengthy time period required to apply the coating (typically 4-8 weeks), and have therefore been forced to use inferior "spray-on" coatings that do not provide complete or uniform protection.

GCCC's new plant has been designed to eliminate the bottlenecks that have previously been inherent in the coating and curing processes for HERESITE coatings, thereby reducing the time frame from weeks to days for coating HVAC equipment. GCCC's commitment to reducing lead times for the HVAC industry should eliminate any reason for applying an inferior coating or a "spray-on" coating that does not provide complete coverage.



HERESITE® - The Pioneer in Corrosion Protection for Finned Tube Coils

The first HERESITE coating application to the exterior surfaces of finned tube coils occurred in the early 1950's. Since that time, HERESITE's baked-on phenolic coating has demonstrated its value in protecting coils from corrosion thereby significantly increasing equipment service life. The excellent chemical and salt air resistance, coupled with the superior heat transfer properties of the HERESITE coating, set HERESITE apart from other corrosion protection alternatives. HERESITE has also been successfully applied to the HVAC industry's newest micro-channel products.

HERESITE's Advantages

Virtually all types and sizes of finned tube coils, including the Industry's newest micro-channel products can be HERESITE protected against damaging environments. HERESITE is especially effective in severe salt air, acid rain, and chemical fumes, as well as most other corrosive environments. The coating will significantly extend the life of a coil and the effect of heat transfer is minor. It is also economical to have the HERESITE process applied. Heresite P-413C oven cured phenolic is thin, durable, and flexible, with no bridging between fins. Plasticizers have been added to achieve the necessary flexibility to adhere to the modern style lanced fins .

For additional information, or to request a project estimate, contact: Jack Starwalt at jstarwalt@gcoilcoatings.com, 903-526-5948 or visit the GCCC web-site – www.gcoilcoatings.com



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